

DANNI WANG

Seeking UX full-time for 2016

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EDUCATION

University of Texas at Austin

AUG 2014 - MAY 2016 | Austin, TX
M.S. in Information, Specialization in UX
GPA: 3.9/4.0

Nanjing University

SEP 2010 - JUN 2014 | Nanjing, China
B.E. in Software Engineering
GPA: 3.7/4.0

COURSES

Design Thinking
Interaction Design
Advanced Usability
Information Architecture and Design
Visualization
Presenting Information
Digital Production Art 2-D
Human-computer Interaction
Data Structure and Algorithm
Web Development
Mobile App Development

SKILLS

Research

In-Field Observation
Intercepts
Contextual Interview
In Context Immersion
User Journey Map
User Groups Definition
Personas
Usability Testing
Think Aloud
Heuristic Evaluation

Design

Storyboard
Wireframing
Prototyping
Visual Design
Motion Design
Axure
InVision
Sketch 3
Photoshop
Illustrator

Animation

Rotoscope
Stop Motion
Puppet
After Effects
Premiere

Programming

HTML5/CSS3/LESS
JavaScript/JQuery
D3.js
Java/Android
SQL/MySQL

EXPERIENCE

JAN 2016 | **UX Design Intern**
NOW | Expero, Inc. @ Austin, TX

- Created design concepts depicting visualizations for Graph data structures and large IoT data sets
- Created interactive HTML/CSS/JavaScript demos based on the design concepts for appropriate use cases and data sets

JUN 2015 | **Visual Design Intern**
AUG 2015 | SunGard Financial Systems @ Salem, NH

- Collaborated with UX Design Team to converge across product lines towards the HTML5 framework, constructed style sheets of the HTML5 framework by using responsive web design
- Created a more efficient process to maintain white-labeling themes
- Defined the baseline themes for the new client-facing WealthStation Investor application, implemented themes by using HTML5/CSS3/LESS
- Aligned new products' themes to cooperate with SunGard's new branding
- Led the creative design for SunGard 2015 Intern Publication

DEC 2012 | **Usability Research Assistant**
FEB 2013 | Usability Lab, Nanjing University @ Nanjing, China

- Designed and conducted a usability test with Tobii Eye Tracker to study how mobile devices' screen size influences readability
- Analyzed the differences between data collected from three groups by using analysis of variance (ANOVA) with the help of SPSS

PROJECTS

SEP 2014 | **UX Research & Design for Mobile App**
NOV 2015 | MISSU @ Austin, TX

- Led UX research by doing intercepts and three rounds of interview, analyzed the data by using Work Activity Affinity Diagram (WAAD)
- Led the team through two iterations of wireframes and usability tests to explore unique emotional interactions
- Led visual design for the High Fidelity Prototype by using Sketch 3

JAN 2015 | **Information Architecture & UX Design for Website**
MAY 2015 | SUITUP @ Austin, TX

- Designed the information architecture based on research data
- Collaborated with three team members in UX and UI design
- Implemented the landing page by using Bootstrap

SEP 2014 | **Usability Testing & Web Design**
DEC 2014 | FONTAIN ARCHIVE @ Austin, TX

- In collaboration of the stakeholder and developer of the online Fontaine Archive, conducted fourteen usability testing sessions, including twelve in-person sessions and two remote sessions in using WebEx
- Redesigned the homepage of the online Fontaine Archive website

JAN 2015 | **Data Visualization Design & Development**
MAY 2015 | WebIndex @ Austin, TX

- Designed three visualizations in forms of choropleth map, scatterplot, and small multiples based on data from the WebIndex.org
- Developed the choropleth map by using D3.js and datamaps.js